



Edward R. Murrow Awards

SPONSORSHIP & ADVERTISING APPLICATION

SPONSORSHIP AND ADVERTISER INFORMATION

COMPANY NAME (To appear in AD) _____

KEY CONTACT NAME _____ JOB TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PAYMENT INFORMATION

Check with your tax counsel since you may be able to deduct purchases as "reasonable and ordinary business expenses."

- My **CHECK**, payable to **RTDNA**, is enclosed. RTDNA accepts US funds drawn on a US bank only.
RTDNA Tax ID Number 52-1452178

CHECK ENCLOSED: \$ _____

- I wish to pay via **credit card** online: www.RTDNA.org

Please return your completed application, along with full payment to:

Attn: Karen Evans, Industry Relations and Sponsorship Manager
RTDNA | 529 14th Street NW, | Suite 1240 | Washington, DC 20045
Email: karene@rtdna.org | Fax: 856-439-0525

SPONSORSHIP AND ADVERTISING ORDER

Sponsorship Packages:

- | | | | |
|-----------------------------------|----------|-------------------------------------|-------------|
| <input type="checkbox"/> Diamond | \$20,000 | <input type="checkbox"/> Silver | \$ 6,000 |
| <input type="checkbox"/> Platinum | \$14,000 | <input type="checkbox"/> Friend | \$ 1,000 |
| <input type="checkbox"/> Gold | \$ 9,000 | <input type="checkbox"/> Individual | \$ 375 each |

Exclusive Sponsorship and Branding Opportunities:

- Branded gift item/parting favor for each guest
- Signature drink served at pre-dinner cocktail reception
- Centerpiece sponsor, customized with logo
- Step and repeat logo backdrop wall for photo opportunities
- Sponsor of overall excellence awards, accolades from podium
- Branded dessert sponsor, customized with logo

Dinner Program Advertising:*

- Full Page, 4 color \$2,000
- Half Page, 4-color \$1,500

*Pricing for non-table buyers